

academy zero nine.



OPEN UP YOUR CAREER OPTIONS

Enhance your skills for the modern marketing world

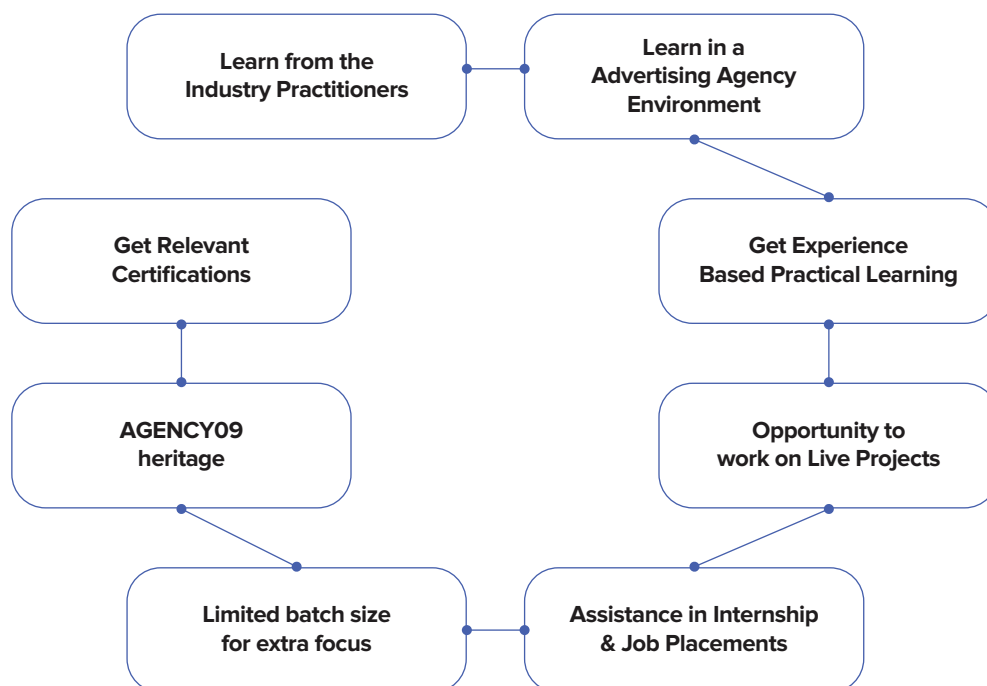
About academyzeronine

academyzeronine is conceptualized with the intent to be a real-world lab and is based on the premise that practical implementation directly affects the enablement of innovation. The framework defines the key dimensions of the real demands of the industry. The curriculum is a concentrated effort of combined experiences of professionals who have worked on the most prominent brands in India.

Our course construct enables you to harness and elevate your creative thinking process, facilitating development of innovative ideas and communication. Get an invaluable opportunity to learn from the best in industry while working on Live projects.

Why us?

Go below surface knowledge and tap into the skills that experts in the industry use to find solutions to complex problems.



LEARN

Our expertise and instructional approach engages you through real life case studies. Each lesson will have short videos that will help you understand the Why, what, where and touch the insights of the specific topic. The courses showcase case studies from around the world so that you can learn how theory is applied in real life situations.

EXPERIMENT

One cannot become a fisherman by watching others do the fishing! We believe in the same philosophy for the concepts we teach. To develop creative thinking skills and become a problem solver, one needs to experiment themselves and expose themselves to new contexts. In all our courses, our core focus will be on how you can experiment and how you can implement the learnings in the actual work that you do - giving life to your idea!

The academyzeronine Way

Clarity of thought leads to well defined outcomes. Clarity of purpose and objectives gives rise to pathbreaking solutions, be it images or projects. We believe in aiding & amplifying this process of creation in a well defined structured manner for our students.

CREATE

We impart knowledge & skills that help you to not just craft innovative ideas but also maximize set objectives through efficient project execution. Our unique approach to execution ensures students attain maximum learning and industry readiness.

EXECUTE

Three degrees of separation

BEGINNERS COURSES

One step at a time

These courses are Induction Courses, imparting an overall perspective to the subject.

Introduction to Digital Marketing

Basics of marketing & digital marketing overview

Website Creation

Setting up an online presence via website

Video Editing

Learn the basics of video editing

Basics of Content Creation

Creation, amplification & usage

Course Length:

03 Months

Program USP:

Case Study Based

Class Size:

10 Students
per batch

Effort:

5 hours
per week

Format:

100% Classroom
Based

Model:

Instructor led

Key course USPs

- Learning at a comfortable pace
- In depth understanding of course through case studies and assessments
- Internal certification from academyzeronine and external certification upon course completion

Who should enroll?

Those wishing to

- Make a career in a particular vocation
- Attain working knowledge of the subject

Three Degrees of Separation

ADVANCED COURSES

Developing in depth course specific skills

These courses enable a student to build / enhance their careers in their chosen vocation.

Marketing 101

Comprehensive coverage of Marketing concepts for the uninitiated

Content Marketing

Creation, Amplification and Usage

Online Paid Media Expert

Media Planning, Buying & Performance Marketing

Keyword Expert

Search Engine Optimization & Web Listening

Brand Strategy

Online & offline marketing

Course Length:

02 Months

Program USP:

Case Study Based

Class Size:

10 Students
per batch

Effort:

3-5 hours
per week

Format:

100% Classroom
Based

Model:

Instructor led

Key course USPs

- Attain valuable insights, nuances and industry best practices from practicing professionals
- Be 'Job ready' upon course completion
- Internal certification from academyzeronline

Who should enroll?

Those wishing to

- Enhance their career in a particular vocation
- Change their careers

A beginners introduction course covering the basics is ideal to be preceded before the advanced course

Three Degrees of Separation

WORKSHOPS Full speed ahead of everyone else

Enhance knowledge and skill set through our day-long career-building workshops

**Creative
thinking**

**The art of
Consumer
Profiling**

**Defining
Brand
DNA thru
Brand Keys**

**Design
Basics**

**Website
Coding**

**Content
Creation
Series**

**Unleashing
creativity
thru Painting**

Program Duration:

8+ Hours

Format:

100% Classroom
Based

Model:

Instructor led

Key course USPs

- Conducted by industry experts
- Develop skills that will fast track your career

Who should enroll?

- Working professionals wishing to up skill

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nine.

Here only those who can do, teach!

Rajesh Patalia

Marketing specialist, 25+ Years of Experience

Gautam Anand

Content Creator, 12+ years' experience

Hitesh Khakhar

Academician par excellence, 20+ years' experience

Shivani Khandelwal

Project Management Expert, 5+ years' experience

Tushar Khakhar

Entrepreneur & VC, 18+ years' experience

Bipeen Nadgauda

Technology Evangelist, 17+ years' experience

Ketan Shivadekar

Creative Director, 19+ years' experience

Shadab Sheikh

Video Editor, 5+ years' experience

Been there, done that for



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WEEK



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Sams^onite

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